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# The Philippine Community e-Center

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# The evaluation process lessons learnt and challenges





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# Lesson's learned in the application of GEM

## Pre-development of the evaluation plan

- *Assessing Readiness of Involved Community eCenters and Local Government Units in Gender.*
- Developing gender awareness of the CeC stakeholders and data gatherers was necessary.
- Background information to be provided to the CeC evaluation team
  - the Philippine CeC program,
  - the LGU CeC strategic plan and
  - an introduction of GEM how GEM evaluation contributes towards improvement of the LGU's CeC.





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# Lesson's learned in the application of GEM

## Development of the evaluation plan

- Familiarization with the local dialect or localization is vital in order to facilitate development of the plan with stakeholders;
- That both CeCs have common ICT and gender issues. Yet it is important that the stakeholders of the evaluation go through the process. These similarities results to a similar evaluation plan requiring minimal changes
- Clear Distinction between ICT access, control and utilization





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## Lesson's learned in the application of GEM

### During data gathering

- Use of local mentors to help build confidence of the data collectors;
- Segregating the community per sector made it easier to identify the issues of various roles of men and women specially during FGDs;
- The data gatherers may help promote the CeC . Make people know what the CeC is all about, specially during the conduct of the data gathering;





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# CHALLENGES IN APPLYING GEM AND TOOLS USED





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## CHALLENGES IN APPLYING GEM AND TOOLS USED

- CeC has already been implemented when GEM was adapted;
- Lack of available gender segregated socio-economic data;

### *Tools used*

The gaps between the business plan and the evaluation plan were determined;





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## CHALLENGES IN APPLYING GEM AND TOOLS USED

- GEM Adaptors are not confident in implementing GEM Evaluation workshop since they don't have enough information about it.
- Inexperienced in applying or utilizing GEM

### *Tools used*

- Established the CeC Core group and local mentors relationship, and acceleration of concerns and issues;
- training and briefings to evaluation team
- Facilitators guide





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## CHALLENGES IN APPLYING GEM AND TOOLS USED

- Localization & or calibrating survey forms used to gather information to the intended sector or gender.

*Tools used*

- Survey forms translated into local dialect;
- Data gatherers were rehearsed prior to actual data gathering;





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## CHALLENGES IN APPLYING GEM AND TOOLS USED

- Finding the right schedule for the interviews to be done.
  - FGD teams went to the site/location instead of waiting for them to arrive at the venue;
  - Facilitators need to adjust to the availability and preferences of the community.





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## Quantitative TOOLS USED

- surveys or interview schedules
- Google Documents was used to encode the questionnaire, which had its own URL





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## Qualitative TOOLS USED

- FGDs
- Key informant interviews (KIIs)
- informal interviews
- unstructured observations.





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## COMPLEMENTARY TOOLS AND METHODS USED:

- Desegregation of sex and sectors on all tools used.
- Use of Gender Readiness of the CeC
- Facilitator's guide
- Localization of survey forms used





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## NEW KNOWLEDGE GAINED:

1. Touch of Gender Awareness
2. Sense of Ownership
3. Good networking with the grassroots level





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## NEW PRACTICES OR MECHANISM SYSTEM PUT IN PLACE

- Communication Plan
- Redesigned Logbook
- PhilCeCNet is partnering with ITU and APCWINC for the development of ICT training tools for the promotion of the livelihood of women



# Maraming Salamat



and

# GOOD DAY!

